

# Walk for Parkinson's

## 2025 Sponsorship Opportunities



## Walk With Us in 2025...

We want to invite you to join us as a **Local or Regional Sponsor** for our Walk for Parkinson's in 2025. Sponsorship is a perfect opportunity to reinforce your company's image as an active community partner. In return for your support, we provide a number of sponsorship benefits that will increase the visibility of your brand.

Your sponsorship will ensure that Parkinson Society Southwestern Ontario can continue to provide essential programs and services, investments in research, and educational opportunities that people living with Parkinson's rely on everyday. The support from our sponsors also allows us to cover all costs associated with holding this event, including site rentals and day-of costs, such as food and entertainment. Events like this, don't happen without sponsors like YOU!

## In Return for Sponsorship, We Will...

In recognition of your support, we will provide the following benefits:

- Logo recognition on our website, in our bi-annual newsletter, and on signage at your local walk
- Vocal recognition at your local walk
- Social media recognition before and after the event
- Opportunity to provide company branded materials at your local walk



**Kyle Campbell**  
Events & Volunteer Specialist

## Your Sponsorship Makes a Difference...

### To The Success of the Walks...

- 14 Walks hosted across Southwestern Ontario
- 1850 participants walked for someone with PD this past year
- With the help of sponsors, like you, we raised over \$525,000 in 2024

parkinson

SOCIETY  
SOUTHWESTERN  
ONTARIO

### Which in Turn Let's Us Provide...

- Over 30 Support Groups across SWO for those with, or those supporting someone with, PD
- Over \$100,000 donated to research initiatives in 2024
- HOPE CLOSE TO HOME!!

## Regional Sponsorship Opportunities

### Stride Sponsor

**\$5,000**

- Company logo on main walk website with direct link to company website
- Company logo and ¼ page advertisement in Parkinson's Update magazine, winter/spring 2025 issue (5,000 in-print hardcopies & 2,700 electronically delivered)
- Company article on why you give back etc. to be featured in socials, e-news updates and website
- Vocal recognition at all walks with on stage presentation at walk of choice
- Opportunity to set up a display at all walks
- Opportunity to bring on stage greetings at podium and begin the walk
- Company logo on signage placed at start/finish line
- Social media recognition pre, during and post event

### Stroll Sponsor

**\$2,500**

- Company logo on main walk website with direct link to company website
- Company logo in Parkinson's Update magazine, winter/spring 2025 issue (5,000 in-print hardcopies & 2,700 electronically delivered)
- Vocal recognition at five walks with on stage presentation at walk of choice
- Opportunity to set up a display at five walks
- Company logo on signage placed at start/finish line
- Social media recognition pre, during and post event

### Step Sponsor

**\$1,500**

- Company logo on main walk website with direct link to company website
- Vocal recognition at regional walks during on stage presentation
- Opportunity to set up a display at your local walk
- Company logo on signage placed at start/finish line
- Social media recognition pre, during and post event



## Local Sponsorship Opportunities

### Site sponsor

**\$1,000**

- Company logo on local walk webpage with direct link to company website
- Vocal recognition during on stage presentation at your local walk
- Company logo on a sponsor sign, placed along the walk route
- Opportunity to set up a display at your local walk
- Company logo on signage placed at start/finish line
- Social media recognition pre, during and post event

### Route Sponsor

**\$500**

- Company logo on local walk webpage
- Company logo on a sponsor sign, placed along the walk route
- Vocal recognition during on stage presentation at your local walk
- Company logo on signage placed at start/finish line of the walk route

### Path sponsor

**\$250**

- Vocal recognition during on stage presentation at your local walk
- Company logo on a sponsor sign placed along the walk route



## Walk For Parkinson's 2025 Sponsorship Form of Intent

I \_\_\_\_\_ of \_\_\_\_\_  
(Company Representative) (Company)

agree to sponsor the Walk For Parkinson's Event taking place September 6<sup>th</sup> and/or 7<sup>th</sup>, 2025.

✓ Please indicate your preferred level of support

REGIONAL SPONSOR OPTIONS		
	Stride Sponsor	\$5,000
	Stroll Sponsor	\$2,500
	Step Sponsor	\$1,500

LOCAL SPONSOR OPTIONS		
	Site Sponsor	\$1,000
	Route Sponsor	\$500
	Path SPONSOR	\$250

Your Local Walk: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP PAYMENT DETAILS

☐ Cheque ☐ VISA ☐ Mastercard

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Invoice Required:** ☐ Yes ☐ No

**Please email completed Sponsorship Form of Intent to [kyle.campbell@psso.ca](mailto:kyle.campbell@psso.ca)  
Or mail to**

Parkinson Society Southwestern Ontario  
123-4096 Meadowbrook Drive, London, ON N6L 1G4

