

WALK FOR PARKINSON'S

2026 Sponsorship Opportunities



Walk With Us in 2026...

We're inviting you to be part of something special — the 2026 Walk for Parkinson's! By joining us as a Local or Regional Sponsor, you'll help bring our community together in support of over 10,000 people living with Parkinson's and their families across Southwestern Ontario.

Your sponsorship makes a real difference. It helps Parkinson Society Southwestern Ontario continue to offer essential programs and services, fund important research, and provide education and resources that people rely on every single day.

As a sponsor, you'll also enjoy meaningful recognition that highlights your commitment to caring for your community. Most importantly, your support helps cover event costs — things like site rentals, food, entertainment, and more — so that every dollar raised can go directly toward helping those who need it most.

Events like this simply wouldn't be possible without the generosity and spirit of sponsors like you.

Walk with us in 2026 — and take every step for a stronger, more supportive community.

In Return for Sponsorship, We Will...

In recognition of your support, we will provide the following benefits:

- Logo recognition on our website, in our bi-annual newsletter, and on signage at your local walk
- Vocal recognition at your local walk
- Social media recognition before and after the event
- Opportunity to provide company branded materials at your local walk
- And much more!

For more details, please see our full listing of opportunities on the next page.

Jaycee Field

Jaycee Field

Event and Volunteer Specialist
events@pssso.ca

Your Sponsorship Makes a Difference To The Success of the Walks...

parkinson

SOCIETY
SOUTHWESTERN
ONTARIO

- 14 Walks hosted across Southwestern Ontario
- 1500 participants walked for someone with PD this past year
- With the help of sponsors, like you, we raised over \$575,000 in 2025

Which in Turn Lets Us Provide...

- Over 30 Support Groups across SWO for those with, or those supporting someone with PD
- Over \$100,000 donated to research initiatives in 2025
- **HOPE CLOSE TO HOME!**

Regional Sponsorship Opportunities

STRIDE SPONSOR

\$5,000

- Company logo on main Walk website with direct link to company website
- Company logo and ¼ page advertisement in Parkinson's Update Magazine, winter/spring 2027 issue (5,000 in-print hardcopies & 2,700 electronically delivered)
- Company article on why you give back etc. to be featured in socials, e-news updates and website
- Vocal recognition at all Walks
- Opportunity to set up a display at all Walks
- Opportunity to bring on stage greetings with a 2 minute presentation on why you give back
- Company logo on signage placed at start/finish line
- Social media recognition pre and post event

STROLL SPONSOR

\$2,500

- Company logo on main Walk website with direct link to company website
- Company logo in Parkinson's Update Magazine, winter/spring 2027 issue (5,000 in-print hardcopies & 2,700 electronically delivered)
- Vocal recognition at all 14 Walks
- Opportunity to set up a display at five Walks
- Company logo on signage placed at start/finish line
- Social media recognition pre and post event

STEP SPONSOR

\$1,500

- Company logo on local Walk webpage with direct link to company website
- Vocal recognition during on stage presentation at all 14 Walks
- Opportunity to set up a display at 2 Walk locations
- Company logo on a sponsor sign, placed along the Walk route
- Company logo on signage placed at start/finish line
- Social media recognition pre and post event



Local Sponsorship Opportunities

SITE SPONSOR

\$1,000

- Company logo on local Walk webpage with direct link to company website
- Vocal recognition during on stage presentation at your local Walk
- Company logo on a sponsor sign, placed along the Walk route
- Opportunity to set up a display at your local Walk
- Company logo on signage placed at start/finish line
- Social media recognition pre and post event

ROUTE SPONSOR

\$500

- Company logo on local Walk webpage
- Company logo on a sponsor sign, placed along the Walk route
- Vocal recognition during on stage presentation at your local Walk

PATH SPONSOR

\$250

- Vocal recognition during on stage presentation at your local Walk
- Company name on a sponsor sign placed along the Walk route



Walk For Parkinson's 2026 Sponsorship Form of Intent

I _____ of _____
(Company Representative) (Company)

agree to sponsor the Walk For Parkinson's Event taking place September 12th/13th, 2026

√ Please indicate your preferred level of support

REGIONAL SPONSOR OPTIONS		
	STRIDE SPONSOR	\$5,000
	STROLL SPONSOR	\$2,500
	STEP SPONSOR	\$1,500

LOCAL SPONSOR OPTIONS		
	SITE SPONSOR	\$1,000
	ROUTE SPONSOR	\$500
	PATH SPONSOR	\$250

Your Local Walk: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ Postal Code: _____ Phone: (____) _____ - _____

Email: _____

SPONSORSHIP PAYMENT DETAILS

Cheque VISA Mastercard

Cardholder Name: _____

Card Number: _____ Expiry Date: ____/____ CVV: _____

Signature: _____ Date: _____

Invoice Required: Yes No

Please email completed Sponsorship Form of Intent to events@pssso.ca

Or mail to:

Parkinson Society Southwestern Ontario
123-4096 Meadowbrook Drive,
London, ON N6L 1G4

